



## John Strisower, Curriculum Vitae

For about 30 years, John Strisower has been a serial entrepreneur. The half-dozen plus companies founded by John paired state-of-the-art technology, typically semiconductors, computer hardware and software with electronic, electromechanical and laser based technologies to address industry problems and opportunities. During his career, Strisower built successful and innovative solutions to solve challenges in numerous industries including accounting, manufacturing, home IV therapy, casino table game player tracking, grocery retail and wholesale distribution, public safety, power cogeneration, Internet advertising and medical technologies.

Strisower has performed all phases of startup including innovation, creation of IP with numerous patents, copyrights and trademarks, protection of IP as an expert in IP litigation, financing including angel fundraising and institutional venture capital, negotiation of transactions, hiring and leading successful teams and boards, realization of return on investments by shareholders and angel investing and mentoring other startups.



**FlixChip, Inc. (Founder/CEO/Chairman) from 2011 – present,** Strisower founded FlixChip Corp., to create an entirely new and better way to enjoy digital entertainment. Once again, he has put together a world-class team of experts in the fields of entertainment, creative design, finance, sales, and manufacturing to develop and market the mUViChip with MagnaClick, along with innumerable accessories.



**PathoLase, Inc. (Founder/CEO/Chairman) from 2006 – present**, Strisower founded the company, raised needed capital and built a world-class team of experts from several different disciplines to create a research and development platform to conduct basic science and clinical trials leading to commercialization of medical device technologies and protocols to treat human infections. PathoLase has a roadmap and IP for some 30 infections that can ultimately be treated using its medical technology.



**(Founder/CEO/Chairman) from 2009 – 2011**, Strisower founded PinPointe USA, Inc. to commercialize the FootLaser (developed by PathoLase, Inc.), its global market leading device used to treat nail fungus. PinPointe received the prestigious 2009 Innovation All-Star Award from the New California 100, selected from a field of California's top 400 high-growth technology companies. In September 2011  NuvoLase, Inc. acquired all assets and rights to the PinPointe FootLaser and in October 2011  Cynosure, Inc. (NASD: CYNO) announced its acquisition of worldwide exclusive distribution rights of the PinPointe FootLaser from



**As founding CEO of Travidia Inc. (formally AdExpedia) from 1998 – 2006**, Strisower employed 200 personnel worldwide, and served hundreds of international newspaper/media companies. He served on Travidia's Board of Directors from 1998 through 2009. In November of 2011 Travidia was acquired by a consortium of eight leading media and publishing companies.

**As founder & CEO of PRC Gaming Systems from 1993 – 1997**, Strisower developed and patented the PitTrak System, for tracking players at casino table games (US Patent #5,809,482) which was acquired by Harrah's Entertainment, Inc.

**As founder & CEO of Precision Resource Company, LLC**, Strisower developed applications and systems for numerous industries. He also developed software and computer

networks for Option Care software for billing, nursing visits & drug interaction for hundreds of offices in 44 states.

**Strisower was named the CEPCO 2009 Entrepreneur of the Year** and has served on the Chico Mayor's Business Advisory Council, the CSU Chico Entrepreneurship Center Advisory Board and the CEPCO Job Creation Committee and is an active member of Vistage International (the largest CEO membership organization), the Milken Institute Associates and AdvaMed.

**Strisower holds a BS degree in Computer Science** from California State University Chico, College of Engineering, Computer Science and Construction Management and is a 2012 Distinguished Alumnus Award recipient.

John is also a certified network engineer and private aircraft pilot, with ratings for multi-engine, instrument, land and sea flight.

Angel Investing



Golden Valley Bank – Founding Shareholder (Now Public)



Digital Path – Founding Shareholder



Work Truck Solution, Inc. – Founding Shareholder